

STANLEY WONG

010 6983 8888

stanley.wong@volunteerand.org

EDUCATION

- 2016-PRESENT **University of International Business and Economics**
B.S in Int'l Trade and Economics, Expected July 2019 **GPA: 3.5/4 Top: 20%**
Major Courses: Corporate Finance, Accounting, Monetary and Banking
- 2018.1 **Oversea Study Tour** (2 weeks) at Wharton / Columbia / Yale
Major Courses: Corporate Finance, Accounting, Monetary and Banking, **Top 20%**
- 2017.7 **Course Study at HKU** (1-week program organized by the China Affair Office of HKU)
Program Sponsored by the UIBE Student Office, selection ratio 15/500
Representative Courses: Leadership in the Knowledge Economy, Marketing Research and Strategy, Studies on International Business Strategic Planning

EXTRACURRICULAR & ACTIVITIES

- 2018.1 **Global Social Entrepreneurial Competition** **TOP 3RD FINALIST Team Captain** **Harvard**
 - Led a team to make a business proposal for US social enterprise, by making market strategy and financial performance evaluation
 - As Team Captain of The Behavioral Insight Team, led the 10-person team to win the competition (8 teams) out of 80 participants, making very solid market analysis and inspirational presentation, getting the second prize
- 2017.7 **"the case" Competition** **CHAMPION Team co-leader** **HKU**
The Case 2017 is for LVMH UK Market, cased provide by the Case Center of Harvard Business School
 - Led a 10-member team to win Champion of the case competition from HK, Macao and Mainland China
 - In charge of Hypothesis-driven problem solving, MECE Issue Tree Modeling, Sanity Check, Storyline writing and team member cooperation
- 2017- 2018 **The "volunteer&" Programs** **New York & Beijing**
 - Redesigned and promoted the volunteer& projects include: Chernobyl Children Project in Ukraine, Mother Teresa Home for the Dying in Kolkata, Afghanistan Refugee Camp, and Wenchang China, more than 20 thousands visiting my promotion webpage
 - Vice President of the Organizing Committee of **the Charity Auction in New York**, in charge of the Public Relations, and raised \$4100 for the **UNHRC** in Winner of 2018
 - Promoted UNHRC as the Campus Ambassador of "volunteer&" organization, more than 500 students signed up

INTERNSHIP EXPERIENCE

- 2018.1 **Morgan Stanley** **Short Term Analysis Project by Assets Management Division** **New York**
 - Received intensive training by the First-VP of Morgan Stanley, including Equity Invest Fixed Income Invest, Consulting Group Capabilities, Investment Risk & EB5 Immigration Investment.
 - Received a high praise for making a wealth management presentation to wealth management team including the first vice president by conducting product proposal with cross functions team such as Sales team and Product Team.
- 2017.7 **MASSMUTUAL** **Short Term Market Research Project, Sales Agency Office** **Hong Kong**
 - Responsible cross-function analysis, China market potential evaluation, potential customer cluster analysis, qualitative interview, and competitor evaluation
 - Awarded the best performance prize by making a product launch presentation to district manager, by conducting the customer questionnaire, reflecting market dynamics
- 2017.1-7 **HCIA & Company** **Associate Partner, Marketing & Branding Division** **Beijing**
One of the Biggest on Campus Employer Branding Companies in China
 - Designed the branding strategy for the AXA Hong Kong Business Immersion Program, include the program website, program brochure, posters and social media platform (WeChat / weibo)
 - Marketing & Sales Campus Partner in UIBE, influenced more than 2,000 potential clients and successfully selling company overseas project to 53 clients, with 1.11 million RMB Sale Revenue
 - Selected to participate the **HCIA Oversea Congress** in **Singapore** 2018, selection Ratio 50/1200 (ranking top ten Sales Revenue)

REFERENCES

Brad Johnson, Associate Professor, Harvard University, E: prof.name@harvard.edu
Gildor Doe, Vice President, Morgan Stanley, E: vice.president@ms.com
T.C Wu, Chief Executive, HCIA & Company, E: tc@hcia.com.hk